# U.S. Industrial Real Estate Market Summary | Q1 2022

### Industrial Real Estate Statistics



# **Executive Summary** \_

The first quarter of 2022 was another period of record-breaking activity for industrial real estate. Demand for supply chain efficiency coupled with the historic boom in household spending on consumer goods is causing organizations to seek industrial space at unprecedented levels. For another consecutive quarter, vacancy is at a record low. Rent growth, net absorption, and the amount of delivered construction projects are at record highs.



The 4.1% national vacancy rate for industrial property is the lowest level ever recorded according to commercial real estate experts. Activity is up 65% from typical Q1 leasing.



The investment environment for industrial properties is highly competitive. The industrial sector has been more attractive for investors questioning the long-term viability of other major property types, including office and retail. Investors are realizing significant returns in purchasing underperforming properties, renovating them, securing long-term leases, and then selling into today's high-demand market.



U.S. industrial rent growth has been reaccelerating since the start of the pandemic, with particularly strong gains in recent months as surging demand collides with limited existing new supply. National rents are poised to continue to grow well ahead of inflation over the next several months.



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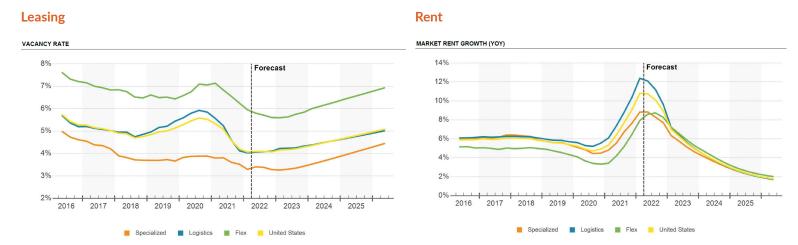
**UCTION** 

Developers continue to break ground on construction projects at a record pace to keep up with tenant demand. Across the United States, 580 million SF of industrial space is under construction, up 67% from just prior to the pandemic. However, timelines for deliveries remain a challenge.

The labor market continues to flourish. Job growth was robust in 2021 and extended its gains into Q1 2022. The unemployment rate has fallen to 3.8%, the lowest number recorded in the pandemic era. Meanwhile, inflation rose by 8.5% in March, its highest rate in four decades. Rising inflation risk may result in decreased consumer spending.

# **Industrial Leasing Outlook**

Increased levels of consumer goods spending and the need to create efficient supply chains have caused organizations across the country to increase their real estate footprint. E-commerce retailers, brick-and-mortar retailers, and third-party distributors are leading the charge. Industrial rents have accelerated since the start of the pandemic, resulting in a 9.9% year-over-year rent growth. Forty-four of the 50 largest logistics markets in the U.S. have rent growths over 8%. Popular port markets, such as Los Angeles, Miami, and Northern New Jersey, as well as developer-friendly markets, including Atlanta and the Inland Empire, have witnessed annual rent growths in excess of 14%.



### Metrics from Select Metros



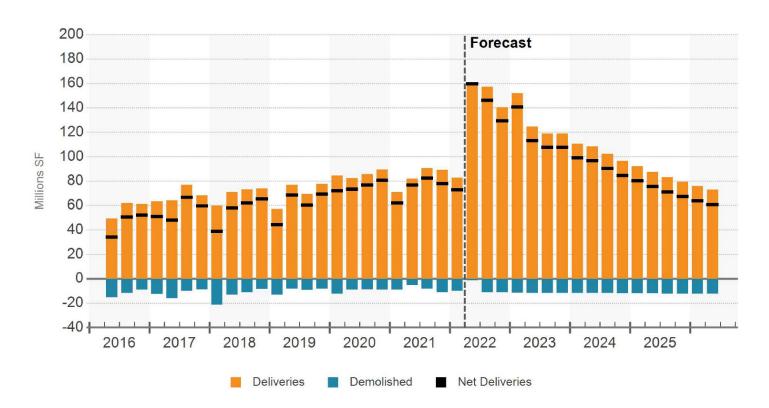
### **Industrial Construction & Deliveries**

Across the United States, 580 million SF of industrial space is under construction, up 64% from the tally just prior to the pandemic. Meanwhile, 59% of what's underway is not yet leased.

Prime port markets where industrial-zoned land is scarce — such as Seattle, Baltimore, and Miami — are facing supply shortages that may last for years to come. However, there are some markets where new construction is starting to pull well ahead of expected leasing activity, such as Dallas-Fort Worth, Phoenix, and Denver.

#### **National Metrics Metros Under Construction** Under 12-Month Historical Detroit, MI | 7.4M SF Columbus, OH | 18.8M SF Construction Delivered Average Chicago, IL | 29.6M SF Charlotte, NC | 14.9M SF 580M SF 350M SF 204M SF Denver, CO | 11.2M SF Dallas/FT Worth, TX | 74.5M SF

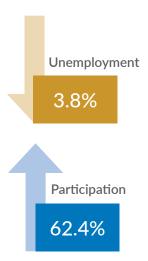
#### **Deliveries & Demolitions**

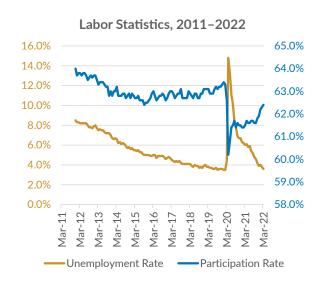


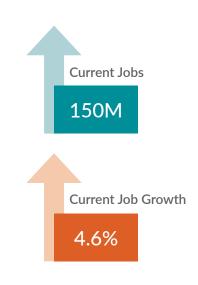
### **National Labor Statistics**

Despite over two years of market disruptions due to the pandemic, the U.S. economy has powered through on strong fundamentals. Consumer spending remains robust and the business sector has proven to be resilient among supply chain issues. Inflation, as measured by the consumer price index (CPI), rose by 8.5% in March, its highest rate in four decades, which may slow consumer spending down in the coming quarters.

### **Employment**







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### About Plante Moran Cresa \_

Plante Moran Cresa offers unbiased advocacy for companies looking to lease, buy, build, or develop a comprehensive real estate strategy that will align their company goals and real estate. Here's how we serve industrial space users:



Tenant & Buyer Representation Portfolio Optimization Site Selection

Lease Administration

Incentives



Owner's
Representation
Program Management

Team Selection

Master Budget & Schedule



Real Estate
Consulting

Strategic Planning
Due Diligence
Programming/Benchmarking

### Contact

To learn more about your real estate market or to discuss your company's real estate needs, contact us today.

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