



# Environmental, Social, & Governance Consulting

*Ensure your organization has a clear strategy for ESG reporting.*

Environmental, social, and governance (ESG) is becoming an increasingly important initiative for many organizations. Increased pressure from their stakeholders, including staff, and the local community to disclose ESG impacts and opportunities is driving urgency and a need for quick — but calculated — action. While ESG reporting is currently voluntary in the United States, stakeholders and other investors are regularly exploring an entity's ESG disclosures as a condition of investment or even employment. If your organization hasn't begun to address ESG, you may need to accelerate your reporting plan. By creating a comprehensive ESG strategy, not only can we help you prepare and disclose data and nonfinancial metrics that make it easier to benchmark sustainable business practices — we can help you tell the story of your organization and unlock opportunities such as new workstreams or product and service offerings that align with your ESG goals and initiatives.

## Take a strategic approach to ESG

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ESG is not a one-time exercise but a commitment to ongoing transparency. We're here to help you take a proactive approach to meet these critical needs. Is your organization ready to:

- ✔ Understand who your stakeholders are & what's important to them?
- ✔ Identify material ESG disclosures?
- ✔ Respond to inquiries about ESG?
- ✔ Produce a comprehensive ESG report?
- ✔ Set a clear vision for ESG reporting?
- ✔ Understand and manage ESG reporting?
- ✔ Align ESG with strategic objectives?

## How we help

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If your organization doesn't have a plan in place, we can help you get started. We'll work with you to guide the collection of data and, once the narrative is in place, we'll advise on the final ESG reporting for your stakeholder community. We'll provide guidance on the process to manage ESG data going forward, including areas to expand and focus on for continuous improvement.

Whether you're considering implementing ESG reporting or already have a structure in place, we can help you to develop a program that's strategic and set up for sustained value, year after year.



## Service offerings



### HIGH-LEVEL ASSESSMENTS

Our high-level assessments provide an overview of your objectives and current ESG profile along with actionable recommendations for ESG reporting.



### ESG REPORT DEVELOPMENT

Once you've collected the data, we'll work with you to tell your ESG story and collaborate with your team to develop a final report.



### DETAILED ASSESSMENTS, INCLUDING IDENTIFICATION OF KPIS

In-depth ESG assessments are perfect if you're just getting started. This will help you to define your goals for reporting and provide guidance on which disclosures to measure and report. We'll give you a detailed roadmap that your team can execute so you can align the program with your strategic goals and objectives.



### ONGOING ESG REPORTING

ESG is not a one-time exercise but a commitment to ongoing transparency. Continuous improvement is a key part of an ESG program and allows for refinement and expansion with each subsequent disclosure period. We'll work with you to leverage your existing reporting and drive updates to share progress on the targets and goals you identified.



### ESG DATA COLLECTION

Once we identify the information you want to include in your ESG report, we can help you gather all of the data sources and set up a data management system.

## The benefits to you

- ✔ Receive expert guidance on ESG reporting.
- ✔ Create a sustainable ESG reporting program.
- ✔ Provide your stakeholders critical visibility into ESG reporting.
- ✔ Identify additional ESG opportunities where your organization can expand and improve.
- ✔ ESG reporting is a way to show progress toward initiatives/areas of improvement.