



# K-12 Data Analytics

*Discover the hidden value within your data*

Your school district collects more data than ever before — but has it helped you take action? The complexity of drawing actionable insight from larger, disparate data sources often stands in the way of making better, data-driven decisions. With advanced analytics capabilities and deep industry knowledge, we'll help you create order from the chaos and transform your data into actions that make a difference.

## HOW WELL DO YOU KNOW YOUR STUDENTS?

It's become increasingly more important to develop a deeper understanding of individual student, school, and districtwide performance. When working with our industry experts, you will gain unparalleled, actionable insight into your student population to create data-driven strategies.



### WE'LL HELP YOU:

- Identify patterns of student achievement and/or opportunities for school district growth.
- Determine factors which contribute to student social, emotional, and academic development.
- Assess the impact of programs and initiatives on district/school climate and student performance.

## WHERE ARE YOU OVERSPENDING?

When faced with tighter budgets in an evolving and fiercely competitive funding environment, schools are relying more heavily on their data than their instinct to detect leakages and eliminate inefficiencies in their operations.



### WE'LL HELP YOU:

- Optimize your in-district delivery model.
- Identify opportunities to reduce operational costs.

## DO YOU HAVE A DATA-DRIVEN STRATEGY?

A staggering volume of education data is underutilized by school districts. Our experts have identified and developed an intimate knowledge of the most effective data utilization practices to help prepare your data-driven strategy.



### WE'LL HELP YOU:

- Prepare a data-driven strategy.
- Prioritize the most high-value opportunities.
- Create decision-support systems for school and district leadership.

## HOW DOES YOUR DATA CREATE VALUE?

The most successful school districts over the past 10 years have been propelled by optimizing the value gained from their data. Many schools, however, don't know where to start in transforming their data into a highly valuable strategic asset.



### WE'LL HELP YOU:

- Build internal data analytics capabilities.
- Develop an analytics business case roadmap.
- Identify analytics opportunities and risks around people, processes, and technology.
- Foster a data-driven organizational culture.

