



Public Sector Data Analytics

Helping cities, counties, and schools discover the hidden value within their data

Local governments and agencies rely on more software applications — and thereby generate more data — than ever before. But, are you able to leverage the data from those systems to take action? The complexity of drawing actionable insight from larger, disparate data sources often stands in the way of making better, data-driven decisions. We'll help you assess your current analytics capability and develop a data strategy to fully leverage your information assets.

DOES YOUR DATA CREATE VALUE?

Local governments and agencies are able to cut costs and improve the value of their services through data-driven decision-making. Many leaders, however, don't know where to start in transforming their data into a highly valuable strategic asset.



WE'LL HELP YOU:

- Build internal data analytics capabilities.
- Mitigate risk through data governance.
- Optimize your return on technology investments.
- Assess your analytics maturity and identify action steps to close gaps in knowledge, process, and technology.

DO YOU HAVE A ROADMAP GUIDING YOUR ANALYTICS INVESTMENTS?

Achieving a robust analytics capability requires a roadmap designed to improve overall analytics knowledge and skills as well as guide the selection of appropriate analytics technologies.



WE'LL HELP YOU:

- Develop an analytics roadmap that supports your organizational strategy.
- Develop an analysis implementation roadmap based on your goals and priorities.
- Launch an Analytics Center of Excellence.

ARE YOU PRIORITIZING THE RIGHT DATA ANALYTICS PROJECTS?

With finite resources, you're faced with prioritizing the data analytics projects that return the highest value for your investment. Assessing the value of prospective analysis models is most effective when based on relevant proof-of-concept analyses.



WE'LL HELP YOU:

- Facilitate rapid proof-of-concept analyses that validate the benefit of organization-wide implementation.
- Create decision-support systems to guide leadership actions and increase responsiveness to constituent needs.
- Mitigate the risks of investing in failed or underperforming analytics projects.

DO YOU HAVE A DATA-DRIVEN STRATEGY?

A staggering volume of data is underutilized by local governments and agencies. With experience in many systems and by working with the most effective data utilization practices every day, we'll help prepare your data-driven strategy.



WE'LL HELP YOU:

- Prepare a data-driven strategy.
- Manage the risks associated with data sharing and shifting to greater data transparency.
- Identify analytics opportunities and risks around people, process, and technology.

